




Promote® - The Learning Transfer Platform



Promote® was a key component in the Mindset case presented to achieve silver level certification with Kirkpatrick Partners. Promote® was recognized as a driver for learning transfer, one of the main certification criteria.

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Promote® – the learning transfer platform – is a digital program support system that drives and supports training initiatives toward desired results. Promote® makes it possible to show and see activities, progress and implementation of newly learned skills and knowledge throughout a whole training initiative, both on the individual and group level.

- Creates more effective training with higher learning transfer and better results
- Empowers participants to apply new behaviors back on the job
- Enables individual tasks and goals setting
- Increases manager involvement throughout the learning process
- Makes activities, progress and implementation of newly learned skills and knowledge visible
- Enables peer coaching, case discussions and exchange of experiences through social learning

Promote® provides

An overview

An overview of the program structure and content. This overview then leads to a greater understanding of what is expected and required from both participants and the participants' immediate managers before, during and after the development program.

A more effective training

The participants are better prepared for the instructor led training. It is also possible to complete some of the theoretical sessions via Promote® prior to the instructor led training, which enables us to focus the classroom training on practicing skills instead of going through theories.

Social learning

A forum for exchanging experiences, discussions and networking. This creates an environment for the promotion of best practices as well as building a long lasting network between participants.

Management involvement

Effective support for the participants' (immediate) managers to monitor and support the participants during their development process.

Easy access to content and assignments

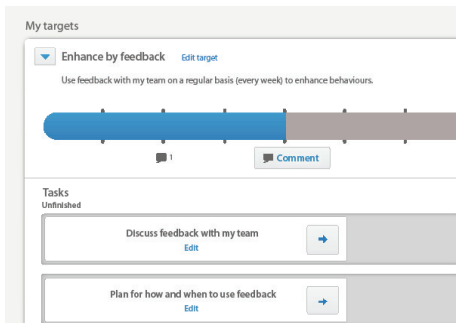
Easy access to preparation and post training assignments that steers the progress towards the desired result, which strengthens and extends the learning process and learning transfer theories.

Making it visible

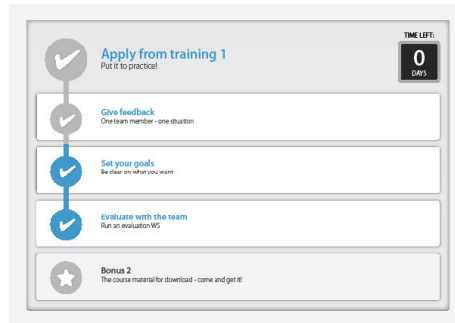
Activities, implementation and progress on both individual and group level are made visible. This makes it possible to steer, operate and support the desired behaviors that are to be implemented in the daily work place.

Promote® software

Visible objectives



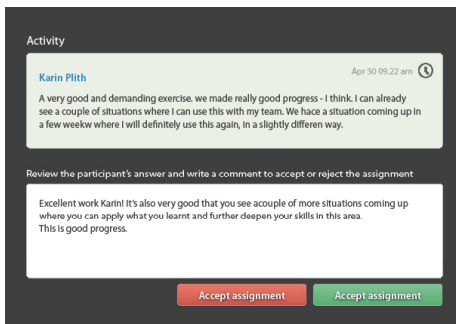
Visible tasks



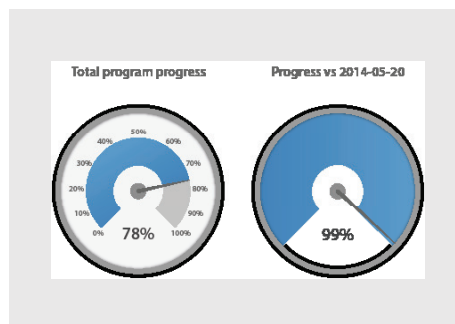
Some more facts and features

- Hassle-free administration
- User friendly interface
- Social learning
- Scorm compatible
- Cloud base
- Multi-language support

Visible feedback



Visible results



FOR MORE INFORMATION:

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